

Alpha Kappa Alpha Sorority, Inc., Epsilon Sigma Omega Chapter

"Pink Sapphire Gem"

SERVING THE GREATER HARRISBURG
COMMUNITY SINCE 1952

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Co-Chairman:
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For more information
about the
Pink Sapphire Tea,
visit our Facebook page:

[facebook.com/
akaepsilonsigmaomegachapter/](https://www.facebook.com/akaepsilonsigmaomegachapter/)
or our chapter's website:
www.akaepsilonsigmaomega.com.

Greetings

On behalf of Alpha Kappa Alpha Sorority, Inc., Epsilon Sigma Omega Chapter thank you for taking the time to view the July 2017 edition of our 65th Anniversary Newsletter, "**Pink Sapphire Gem**." It is a privilege and an honor to keep you informed by providing this newsletter to update you on our 65th Anniversary Pink Sapphire Celebration.

In this edition, you will learn about the rich history of Epsilon Sigma Omega Charter Members, up-to-date information about tea tickets, as well as timely details for the social media challenge, missing pearls alert and our **#ESOPINKYFACTS**.

Save the date for July 22, 2017 and plan to join us for a lavish luncheon buffet, smooth jazz by Eboni Strings, phenomenal door prizes and a salute to our 2017 Community Partner Honorees.

Along with the 65th Anniversary Committee Co-Chairmen, Yasmin M. Coleman and Rae Talley, Committee Members and Chapter President, Dr. Anize Appel, we welcome you to come out for this celebration and be enriched and entertained by the experience.

Warmest regards,
Nichole Purcell
Nichole Purcell
65th Anniversary Committee Chairman

A New Beginning: An Audacity of Hope

Sixty-five
years ago,
February 2,
1952 –

Rushing
through the
doors, Pearl
B. Nichols
entered the
Y.W.C.A. and
was greeted

by the cacophony of 11 pairs of heels clicking and clacking towards her against the linoleum floors. "Right on time and not a minute early!" Izetta Lee remarked. Pearl dutifully inspected the potted ivy she had been carrying and carefully placed it on a table ornately decorated in pink and green.

"An Alpha Kappa Alpha woman always makes a point of being punctual, especially on a day as important as this!" Pearl retorted.

It had been 10 years since Pearl became a member of the illustrious organization while she attended Wilberforce University. And although life had brought her and her family all the way to Harrisburg, Pennsylvania, the vow she had



made to provide service to all mankind was one that she intended to keep. A dozen women in this room, brought together by the bonds of sisterhood, shared an audacity of hope to keep that promise with an entire city by establishing the first Greek Letter Sorority Chapter of any kind in the Greater Harrisburg Area.

The North Atlantic Regional Director, Lillian M. Parrott arrived shortly after to confirm the chartering of Alpha Kappa Alpha Sorority, Inc., Epsilon Sigma Omega Chapter of Harrisburg, Pennsylvania. For 12 young women who were previously brought into the sisterhood, they had the opportunity to promote the ideals of a guiding light and pave the way for future members.

Through the years, the flame has been kept alive and the torch, burning bright, has been passed to the many sorority members who joined or were initiated in Epsilon Sigma Omega Chapter. Today, 65 years later, the chapter continues to shine bright as it provides a legacy of service began 65 years ago.

On July 22, 2017, we will celebrate 65 years of sisterhood and service in the Greater Harrisburg Community, and invite you to join us at **"A Pink Sapphire Tea"** and to learn more about our charter members, chapter presidents, community partner honorees and chapter activities.

Hats are the Order of the Day!

Ladies come dressed in your elegant dresses, suits and hats... gentlemen don your favorite suit or sports coat and join us for **"A Pink Sapphire Tea"** on Saturday, July 22, 2017 at The Hotel Hershey. Bring all of your fabulous friends to **"A Pink Sapphire Tea"** hosted by Epsilon Sigma Omega Chapter. Ticket price is \$65 and includes a lavish luncheon buffet, smooth jazz by **Eboni Strings**, recognition of 2017 Community Partners and phenomenal door prizes. It's a Tea with a purpose as all proceeds will be used to support the chapter's scholarship fund and community service projects.



"A Pink Sapphire Tea" and Luncheon Featuring Eboni Strings 12 to 3 p.m.

Come for the tea and luncheon, and stay and spend the afternoon being serenaded with smooth jazz from Philadelphia's **Eboni Strings**. **Eboni Strings**, founded in 1981, is a gifted, classically trained ensemble of female musicians. Kathleen Thomas (violin/arranger) and Tanya Murphy (violin) are the artistic innovators. But, make no mistake these violin divas aren't limited to classical music.

Eboni Strings takes you on a musical journey with their diverse blend of musical styles ranging from classical to rhythm & blues. **Eboni Strings** have lent their talents to such artists as Patti Labelle, Natalie Cole, Diana Ross, Whitney Houston, Dionne Warwick, Smokey Robinson, George Benson, Barry White, Rod Stewart, Frank Sinatra, Sammy Davis Jr and many more. The group has performed extensively throughout the Philadelphia area including surrounding Pennsylvania and New Jersey communities.



Eboni Strings consistently delivers a powerful musical experience that is guaranteed to entertain. [Listen](#) to samples of their music and learn more about Eboni Strings by visiting their [Facebook page](#) and their [website](#).

TICKETS

"A Pink Sapphire Tea" is rapidly approaching! Have you purchased your ticket? **Seating is limited to only 250!** Reserve your seat today to ensure that you can experience this exciting and memorable event. Reserve a table and invite your family and friends. (A table accommodates 10). To secure your reservation, please contact any member of Epsilon Sigma Omega Chapter or visit our website at www.akaepsilonsigmaomega.com. Tickets may be purchased with cash, money order or check. **All checks should be made payable to Epsilon Sigma Omega Chapter.** Tickets are also available for purchase through PayPal. To purchase a ticket online, visit www.akaepsilonsigmaomega.com. Please note, there will be no ticket sales at the door.

SPONSORSHIPS

The chapter's 65th Anniversary **"A Pink Sapphire Tea"** is a fundraising effort to benefit the Epsilon Sigma Omega Educational Scholarships and Community Service Programs. Since the inception of our scholarship program more than 64 years ago, the Epsilon Sigma Omega Chapter has provided more than \$300,000 in scholarships to local students in the Capitol Region. Additionally, our Community Service Programs include, but are not limited to, Educational Enrichment, Health Promotion, Family Strengthening, Environmental Ownership, and Global Impact.

Your support is essential to our efforts in providing ongoing service throughout the Harrisburg region. As members of this community, we are striving to meet the goals of Alpha Kappa Alpha Sorority, Inc., by **Launching New Dimensions of Service** through our signature programs.

There are several sponsorship levels available to provide valuable support for chapter scholarships and service programs. Sponsorship levels include:

-  **Pink Sapphire - \$2,000 and up**
-  **Pink Pearl - \$1,000**
-  **Pink Tea Rose - \$500**
-  **Anniversary Support - \$100**

If you are interested in becoming a sponsor, please contact Nichole Purcell at 973-342-7593.

SOUVENIR JOURNAL

A Commemorative 65th Anniversary Souvenir Journal will be created to recognize both members and businesses in the community. This keepsake journal presents a cost-effective opportunity for individuals, groups, organizations, churches and businesses to participate in the chapter's 65th anniversary celebration while simultaneously promoting their products and services not only to guests in attendance for this elegant affair, also with friends and family with whom they will share the Souvenir Journal.

We encourage you to purchase an ad on behalf of your organization, business, or to congratulate a friend/family member in the chapter. All guests who attend the luncheon will receive a copy of the Souvenir Journal. Our goal is to have every member and any businesses that we patronize represented in the chapter's 65th Anniversary Souvenir Journal. With your support, we will accomplish this goal.



Pricing is listed below:

Ad Size	Price	Ad Size	Price
Outside Back Cover	\$300.00	Inside Front Cover	\$250.00
Inside Back Cover	\$200.00	Full Page	\$100.00
Half Page	\$ 50.00	Quarter Page	\$ 35.00

If you have questions, please contact Yasmin M. Coleman at akaes065@gmail.com or call 717-574-5799.

SOCIAL MEDIA CHALLENGE

This hashtag **#akaesopinksapphiretea22july2017**, is worth \$100! That's right a \$100 spa gift card to any participating spa in the United States.

To be eligible to win, you must include the hashtag **#akaesopinksapphiretea22july2017**, with any ESO social media post (Facebook, Instagram, and Twitter) that you share and retweet.



Please continue to share our pages and tell others about the upcoming **"A Pink Sapphire Tea."** You can enter as often as you like, and every entry increases your chances of winning the \$100 spa gift card.

Share our posts, frequently and often! Remember to include the hashtag: **#akaesopinksapphiretea22july2017**.

All shares/retweets that include the hashtag **#akaesopinksapphiretea22july2017** will be entered into the drawing for the \$100 gift card.

For more details regarding the **Pink Sapphire** Social Media Challenge, please contact Yasmin M. Coleman at akaeso65@gmail.com or call 717-574-5799.



#ESOPINKYFACTS65

Did you know: Epsilon Sigma Omega was chartered on February 2, 1952? Epsilon Sigma Omega is the sponsoring graduate chapter for Delta Gamma Chapter at Pennsylvania State University, State College? Epsilon Sigma Omega held its first Cotillion on Dec. 29, 1954? Pearl B. Nichols is a Diamond Soror, Charter Member and longest-serving member of Epsilon Sigma Omega?

Follow us on social media (Facebook, Instagram, and Twitter) and learn 65 facts about Epsilon Sigma Omega as we countdown to **"A Pink Sapphire Tea,"** July 22.

Each day we will be posting **#esopinkyfacts65** – interesting and unique facts about Epsilon Sigma Omega. Learn more about our chapter's history, members, community service projects and "list of firsts."

Retweet and share this information and be entered into a drawing to win a \$100 spa gift card to participating spas within the United States. See Social Media Challenge for more details.

MEMBERS INITIATED IN EPSILON SIGMA OMEGA

Were you initiated in Epsilon Sigma Omega Chapter? We are updating our records and are missing a few pearls and want to reconnect with you. We would like to account for all members who were initiated in our chapter.

Our desire is to acknowledge all members initiated in Epsilon Sigma Omega on the chapter's social media pages. **If you or someone you know were initiated between the years of 1953-1978**, please contact Yasmin M. Coleman at akaeso65@gmail.com or call 717-574-5799.

"A Pink Sapphire Tea - - An elegant affair, you don't want to miss!"

